

LICENSING SUB COMMITTEE B

Date: Tuesday 20th September, 2022
Time: 10.00 am
Venue: Council Chamber

AGENDA

1. Apologies for Absence
2. Declarations of Interest
3. Licensing Act 2003 - Application for a Premises Licence: Lidl, Low Lane, Acklam, Middlesbrough, TS5 8EF. Ref: OL/22/03 3 - 78
4. Any other urgent items which in the opinion of the Chair, may be considered.

Charlotte Benjamin
Director of Legal and Governance Services

Town Hall
Middlesbrough
Monday 12 September 2022

MEMBERSHIP

Councillors T Higgins (Chair), C Cooke and S Hill

Assistance in accessing information

Should you have any queries on accessing the Agenda and associated information please contact Joanne Dixon / Scott Bonner, 01642 729713 / 01642 729708, joanne_dixon@middlesbrough.gov.uk / scott_bonner@middlesbrough.gov.uk

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**FOR THE CHAIR AND MEMBERS OF
THE LICENSING SUB-COMMITTEE
FOR 20 SEPTEMBER 2022**

APPLICATION FOR A PREMISES LICENCE

Applicant: Lidl Great Britain Limited

Ref.No. OL/22/03

Premises: Lidl Great Britain Limited, Low Lane, Middlesbrough, TS5 8EF

Application received: 7 June 2022

Licensable Activities applied for:

The Sale of Alcohol “off” the premise 07:00 to 23:00 daily.

Full details of the application and accompanying operating schedule have been reproduced at Appendix 1.

1. Notification to Responsible Authorities:

The following Responsible Authorities have all received notification of the application:

Chief Constable	Planning Manager
Chief Fire Officer	Trading Standards Manager
Area Child Protection Group	Director of Public Health
Environmental Health Manager (Public Safety and Public Nuisance)	Home Office (Immigration Enforcement) Licensing Manager

2. Application advertised by the applicant: Teesside Gazette – 9 June 2022

3. Legislation

The Licensing Act 2003 requires the Licensing Authority to carry out its functions with a view to promoting the four licensing objectives:

- The Prevention of Crime and Disorder
- Public Safety
- The Prevention of Public Nuisance
- The Protection of Children from Harm

The Licensing Authority must also have regard to its Licensing Policy and any guidance issued by the Secretary of State.

4. Background

Under Regulation 11 of the Licensing Act (Hearings) Regulations 2005 the time limit for this hearing to take place has been extended as the Council considered it is in the public interest and agreed by the Applicant to do so in order to enable the parties to the hearing to be present and to convene a panel of members following the Annual General Meeting, training and summer recess.

The premises, which are not yet built will operate as a supermarket. A location plan of the proposed site is attached at **Appendix 2**.

5. The Representations

On 14 June 2022 a representation was received from Christopher Bieda, a local resident, objecting to the application on the grounds of the prevention of crime and disorder; the prevention of public nuisance; and the protection of children from harm. A copy of this representation is attached at **Appendix 3**.

On 4 July 2022 a representation was received from Marie Robinson, a local resident, objecting to the application on the grounds of the prevention of public nuisance. A copy of this representation is attached at **Appendix 4**.

On 4 July 2022 a representation was received from Chris Horner, a local resident, objecting to the application on the grounds of the prevention of crime and disorder; the prevention of public nuisance; public safety and the protection of children from harm. A copy of this representation is attached at **Appendix 5**.

On 6 May 2022 a representation was received from Jane Sutherland, a local resident, objecting to the application on the grounds of the prevention of public nuisance. A copy of this representation is attached at **Appendix 6**.

Following consultation with Cleveland Police on 22 June 2022 an email was received from the applicant agreeing to amend the operating schedule to include a further conditions. A copy of this email is attached at **Appendix 7**.

6. The Licensing Policy

Members are referred to the following relevant sections of the Council's Licensing Policy.

Prevention of Crime and Disorder	Page 20
Public Safety	Page 25
Prevention of Public Nuisance	Page 27
Protection of children from harm	Page 30
Cumulative Impact Policies	Page 41

and any other sections of the Policy which Members consider to be relevant.

7. Revised Guidance to the Licensing Act 2003 (published April 2018)

Members are referred to the following relevant sections of the Guidance.

Prevention of Crime and Disorder	Starting at paragraph 2.1
Public Safety	Starting at paragraph 2.7

Prevention of Public Nuisance	Starting at paragraph 2.15
Protection of Children from Harm	Starting at paragraph 2.22
Determining applications	Starting at para 9.1

and any other sections of the Guidance which Members consider to be relevant.

8. Members' Options

Under the provisions of Section 18(4) the Licensing Act 2003 Members may consider the following options:

1. Grant the licence subject to conditions consistent with the operating schedule modified to such extent as considered appropriate for the promotion of the licensing objectives.
2. To refuse to specify a person in the licence as the premises supervisor.
3. To reject the application.

Members are reminded that any aggrieved party (i.e. Applicant, Responsible Authority, Other Person) may appeal any decision of the Licensing Committee to the Magistrates' Court.

Contact Officer: Sarah Morris
Principal Licensing Officer
Tel. 728716

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Application for a premises licence to be granted under the Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I/We Lidl Great Britain Limited

(Insert name(s) of applicant)

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

Part 1 – Premises details

Postal address of premises or, if none, ordnance survey map reference or description			
Lidl Great Britain Limited Low Lane			
Post town	Middlesbrough	Postcode	TS5 8EF
Telephone number at premises (if any)			
Non-domestic rateable value of premises		£	

Part 2 - Applicant details

Please state whether you are applying for a premises licence as **Please tick as appropriate**

- | | | |
|--|-------------------------------------|-----------------------------|
| a) an individual or individuals * | <input type="checkbox"/> | please complete section (A) |
| b) a person other than an individual * | | |
| i as a limited company/limited liability partnership | <input checked="" type="checkbox"/> | please complete section (B) |
| ii as a partnership (other than limited liability) | <input type="checkbox"/> | please complete section (B) |
| iii as an unincorporated association or | <input type="checkbox"/> | please complete section (B) |
| iv other (for example a statutory corporation) | <input type="checkbox"/> | please complete section (B) |
| c) a recognised club | <input type="checkbox"/> | please complete section (B) |
| d) a charity | <input type="checkbox"/> | please complete section (B) |

- e) the proprietor of an educational establishment please complete section (B)
- f) a health service body please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales please complete section (B)
- ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England please complete section (B)
- h) the chief officer of police of a police force in England and Wales please complete section (B)

* If you are applying as a person described in (a) or (b) please confirm (by ticking yes to one box below):

- I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or
- I am making the application pursuant to a
 statutory function or
 a function discharged by virtue of Her Majesty's prerogative

(A) INDIVIDUAL APPLICANTS (fill in as applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
Date of birth			I am 18 years old or over <input type="checkbox"/> Please tick yes		
Nationality					
Current residential address if different from premises address					
Post town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					
Where applicable (if demonstrating a right to work via the Home Office online right to work checking service), the 9-digit 'share code' provided to the applicant by that service (please see note 15 for information)					

SECOND INDIVIDUAL APPLICANT (if applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
Date of birth			I am 18 years old or over <input type="checkbox"/> Please tick yes		
Nationality					
Where applicable (if demonstrating a right to work via the Home Office online right to work checking service), the 9-digit 'share code' provided to the applicant by that service: (please see note 15 for information)					
Current residential address if different from premises address					
Post town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					

(B) OTHER APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name Lidl Great Britain Limited
Address Lidl House 14 Kingston Road Surbiton KT5 9NU
Registered number (where applicable) 02816429
Description of applicant (for example, partnership, company, unincorporated association etc.) Limited Company

Telephone number (if any) 0117 428 0315
E-mail address (optional) licensing@lidl.co.uk

Part 3 Operating Schedule

When do you want the premises licence to start?

DD	MM	YYYY
06	07	2022

If you wish the licence to be valid only for a limited period, when do you want it to end?

DD	MM	YYYY

<p>Please give a general description of the premises (please read guidance note 1)</p> <p>Supermarket</p>

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

--

What licensable activities do you intend to carry on from the premises?

(please see sections 1 and 14 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment (please read guidance note 2)

Please tick all that apply

- a) plays (if ticking yes, fill in box A)
- b) films (if ticking yes, fill in box B)
- c) indoor sporting events (if ticking yes, fill in box C)
- d) boxing or wrestling entertainment (if ticking yes, fill in box D)
- e) live music (if ticking yes, fill in box E)
- f) recorded music (if ticking yes, fill in box F)
- g) performances of dance (if ticking yes, fill in box G)
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)

Provision of late night refreshment (if ticking yes, fill in box I)

Supply of alcohol (if ticking yes, fill in box J)

In all cases complete boxes K, L and M

A

Plays Standard days and timings (please read guidance note 7)			<u>Will the performance of a play take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish			
Mon			<u>Please give further details here</u> (please read guidance note 4)		
Tue					
Wed			<u>State any seasonal variations for performing plays</u> (please read guidance note 5)		
Thur					
Fri			<u>Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sat					
Sun					

B

Films Standard days and timings (please read guidance note 7)			Will the exhibition of films take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	Please give further details here (please read guidance note 4)		
Mon					
Tue			State any seasonal variations for the exhibition of films (please read guidance note 5)		
Wed					
Thur			Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list (please read guidance note 6)		
Fri					
Sat					
Sun					

C

Indoor sporting events Standard days and timings (please read guidance note 7)			<u>Please give further details</u> (please read guidance note 4)
Day	Start	Finish	
Mon			<u>State any seasonal variations for indoor sporting events</u> (please read guidance note 5)
Tue			
Wed			
Thur			<u>Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list</u> (please read guidance note 6)
Fri			
Sat			
Sun			

D

Boxing or wrestling entertainments Standard days and timings (please read guidance note 7)			<u>Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish			
Mon			<u>Please give further details here</u> (please read guidance note 4)		
Tue					
Wed			<u>State any seasonal variations for boxing or wrestling entertainment</u> (please read guidance note 5)		
Thur					
Fri			<u>Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sat					
Sun					

E

Live music Standard days and timings (please read guidance note 7)			<u>Will the performance of live music take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish			
Mon			<u>Please give further details here</u> (please read guidance note 4)		
Tue					
Wed			<u>State any seasonal variations for the performance of live music</u> (please read guidance note 5)		
Thur					
Fri			<u>Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sat					
Sun					

F

Recorded music Standard days and timings (please read guidance note 7)			<u>Will the playing of recorded music take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 4)		
Mon					
Tue			<u>State any seasonal variations for the playing of recorded music</u> (please read guidance note 5)		
Wed					
Thur			<u>Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Fri					
Sat					
Sun					

G

Performances of dance Standard days and timings (please read guidance note 7)			<u>Will the performance of dance take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish			
Mon			<u>Please give further details here</u> (please read guidance note 4)		
Tue					
Wed			<u>State any seasonal variations for the performance of dance</u> (please read guidance note 5)		
Thur					
Fri			<u>Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sat					
Sun					

H

Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 7)			Please give a description of the type of entertainment you will be providing		
Day	Start	Finish	<u>Will this entertainment take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	<input type="checkbox"/>
Mon				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Tue			<u>Please give further details here</u> (please read guidance note 4)		
Wed					
Thur			<u>State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g)</u> (please read guidance note 5)		
Fri					
Sat			<u>Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sun					

I

Late night refreshment Standard days and timings (please read guidance note 7)			Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish			
Mon			<u>Please give further details here</u> (please read guidance note 4)		
Tue					
Wed			<u>State any seasonal variations for the provision of late night refreshment</u> (please read guidance note 5)		
Thur					
Fri			<u>Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sat					
Sun					

J

Supply of alcohol Standard days and timings (please read guidance note 7)			Will the supply of alcohol be for consumption – please tick (please read guidance note 8)	On the premises	<input type="checkbox"/>
				Off the premises	<input checked="" type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	State any seasonal variations for the supply of alcohol (please read guidance note 5)		
Mon	07:00	23:00			
Tue	07:00	23:00			
Wed	07:00	23:00			
Thur	07:00	23:00			
Fri	07:00	23:00			
Sat	07:00	23:00			
Sun	07:00	23:00			

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor (Please see declaration about the entitlement to work in the checklist at the end of the form):

Name ██████████	
Date of birth ██████████	
Address ██████████ ██████████	
Postcode	██████████
Personal licence number (if known) ██████████	
Issuing licensing authority (if known) ██████████	

K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 9).

L

<p>Hours premises are open to the public Standard days and timings (please read guidance note 7)</p>			<p><u>State any seasonal variations</u> (please read guidance note 5)</p>
Day	Start	Finish	<p><u>Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list</u> (please read guidance note 6)</p>
Mon	07:00	23:00	
Tue	07:00	23:00	
Wed	07:00	23:00	
Thur	07:00	23:00	
Fri	07:00	23:00	
Sat	07:00	23:00	
Sun	07:00	23:00	

M

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b, c, d and e) (please read guidance note 10)

- Staff will be trained regarding appropriate precautions to prevent the sale of alcohol to persons under the age of 18, the signs and symptoms of drunk persons and the refusal of sale due to intoxication. Staff will also be trained to recognise the signs of proxy purchases.
- Records will be kept of such training for the member of staff who has received that training.
- All staff will receive refresher training every six months as a minimum and records are to be kept of this refresher training.
- Confirmation of training can be made available to the Licensing Authority or Police within 7 days of a request.
- Any person found to be in breach of the Company alcohol policy is subject to disciplinary proceedings

b) The prevention of crime and disorder

- The operators of the premises will maintain a good relationship with the local police and other relevant authorities
- A comprehensive digital CCTV system to be installed internally giving storage of images for a period of not less than 28 days Images can be provided on to removable media to authorised bodies with 48 hours notice

c) Public safety

- Fire safety equipment is provided at the premises, and staff are trained on the use of this equipment

d) The prevention of public nuisance

- Alcohol will not be sold in an open container and the consumption of alcohol on the premises will not be permitted

e) The protection of children from harm

- There will be a Challenge 25 policy operating at the premises. Challenge 25 means that the holder of the premises licence shall ensure that every individual, who visually appears to be under 25 years of age and is seeking to purchase or be supplied with alcohol at the premises or from the premises, shall produce identification proving that individual to be 18 years of age or older. Acceptable identification for the purposes of age verification will include a driving licence, passport or photographic identification bearing the “PASS” logo and the person’s date of birth. If the person seeking alcohol is unable to produce acceptable means of

identification, no sale or supply of alcohol will be made to or for that person.

- In the event that an employee suspects that a person attempting to purchase alcohol is under the age of 25, is a street drinker or is attempting a proxy purchase they will immediately call the duty manager. The duty manager will make appropriate enquiries and will determine whether the sale should be permitted.
- ‘Challenge 25’ posters shall be displayed in prominent positions at the premises.
- An automated till prompt will be set up so that the operator has to positively confirm that Challenge 25 has been complied with when the first item of alcohol has been scanned.

Checklist:

Please tick to indicate agreement

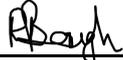
- I have made or enclosed payment of the fee.
- I have enclosed the plan of the premises.
- I have sent copies of this application and the plan to responsible authorities and others where applicable.
- I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable.
- I understand that I must now advertise my application.
- I understand that if I do not comply with the above requirements my application will be rejected.
- [Applicable to all individual applicants, including those in a partnership which is not a limited liability partnership, but not companies or limited liability partnerships] I have included documents demonstrating my entitlement to work in the United Kingdom or my share code issued by the Home Office online right to work checking service (please read note 15).

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.

IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED.

Part 4 – Signatures (please read guidance note 11)

Signature of applicant or applicant’s solicitor or other duly authorised agent (see guidance note 12). **If signing on behalf of the applicant, please state in what capacity.**

Declaration	<ul style="list-style-type: none">• [Applicable to individual applicants only, including those in a partnership which is not a limited liability partnership] I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15).• The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, or have conducted an online right to work check using the Home Office online right to work checking service which confirmed their right to work (please see note 15)
Signature	
Date	25/05/2022
Capacity	Licensing Manager

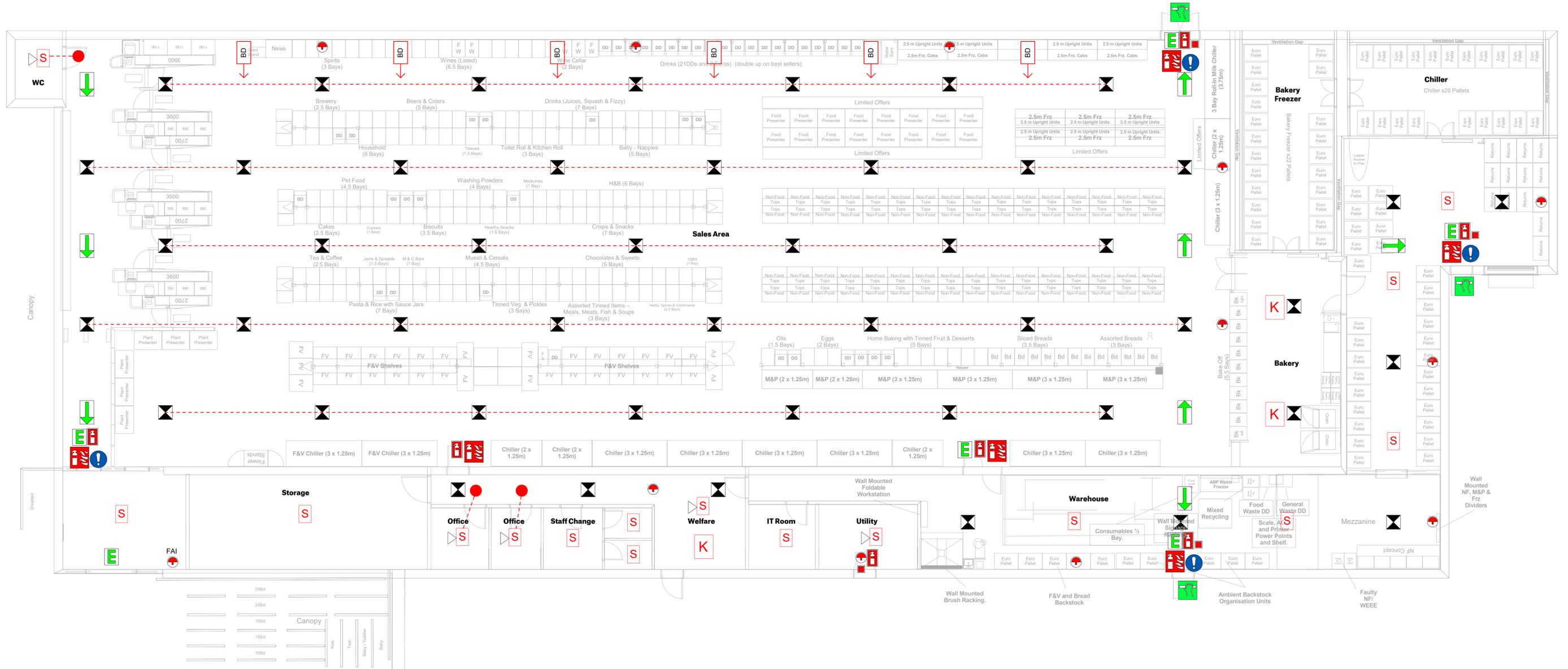
For joint applications, signature of 2nd applicant or 2nd applicant’s solicitor or other authorised agent (please read guidance note 13). **If signing on behalf of the applicant, please state in what capacity.**

Signature	
Date	
Capacity	

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 14) Licensing Lidl Distribution Centre Palmer Avenue Central Park			
Post town	Severn Beach	Postcode	BS35 4DF
Telephone number (if any)	0117 428 0315		
If you would prefer us to correspond with you by e-mail, your e-mail address (optional) licensing@lidl.co.uk			

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APPENDIX 1 PLAN



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	Fire extinguisher(s) Type as BBS Specification		Emergency light		Remote Indicator
	Heat detector		Emergency exit illuminated sign		Smoke Beam
	Warning device sounder		Call point		Fire Alarm Interface
	Smoke detector		Directional escape signage		Fire Extinguisher Signage
	Sounder Beacon Base		Fire 'Action' Signage		Push bar to open

To be read in conjunction with Lidl BBS Specification and subject to detailed design by specialist M&E consultants. This drawing has been prepared for information only and is not to be used for costing, tender or construction purposes.

Store Specification
BBS 20 ECO
 Drawing Purpose
PLANNING
 This drawing has been prepared for the sole purpose of forming part of a planning application, and should not be used for any other purpose.

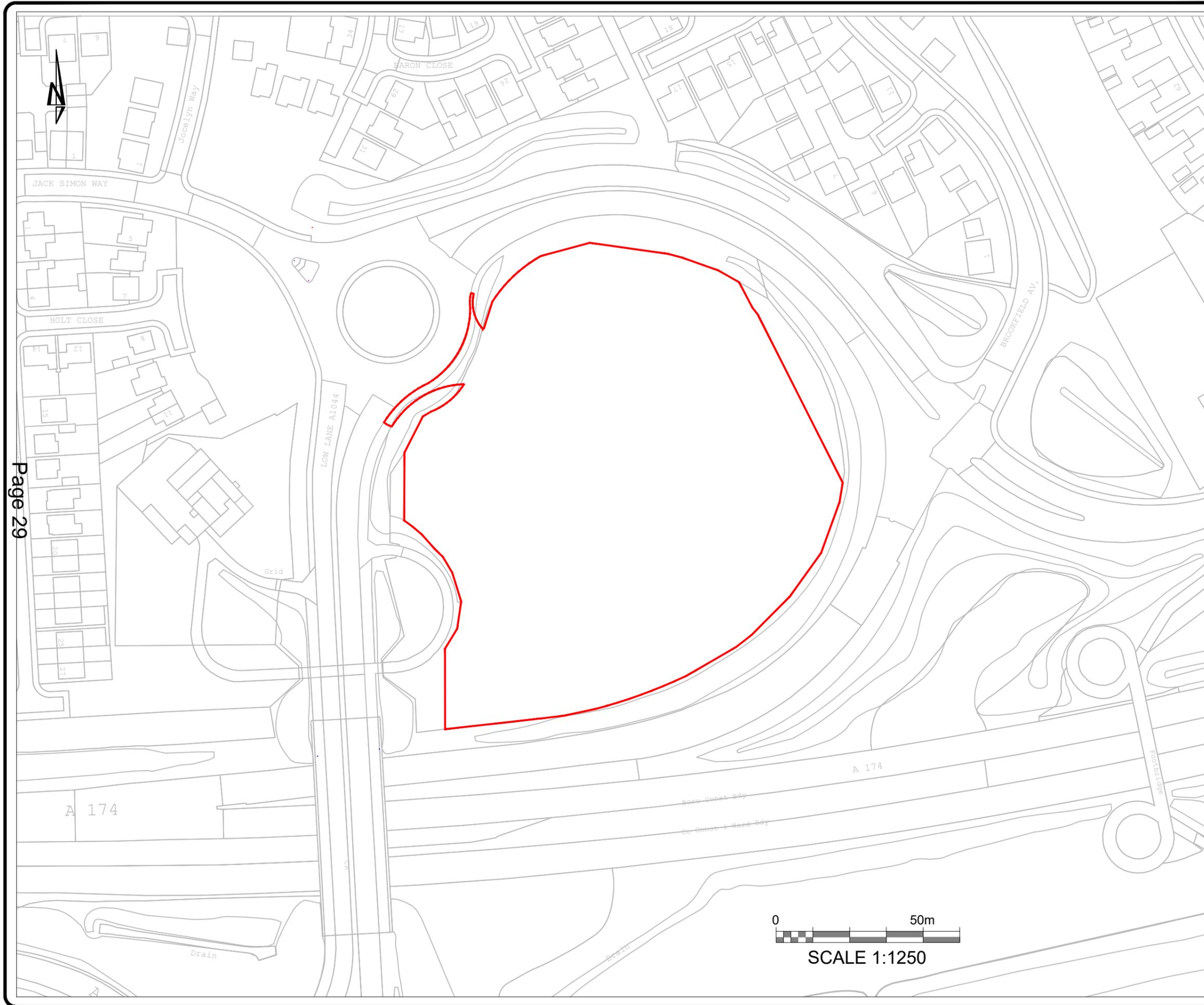
SPACE

Spaceworks, Benton Park Road, Newcastle upon Tyne, NE7 7LX
 T: +44 (0)1644 800 8660
 www.spaceworksbbs.co.uk

Project Brookfield (Middlesbrough)					
Drawing Title Alcohol Licensing Plan					
Project No. 08291	Drawing No. ZZ-00-DR-A-700001	Status S3	Revision P1	Scale of A1 1:100	
File Reference: 08291-SPACE-ZZ-00-DR-A-700001-S3-P1					



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Notes:

1. All dimensions are to be checked on site before the commencement of works. Any discrepancies are to be reported to the Architect & Engineer for verification. Figured dimensions only are to be taken from this drawing.
2. This drawing is to be read in conjunction with all relevant Engineers' and Service Engineers' drawings and specifications. This drawing is copyright.

Rev	Date	Description	Ckd	By



Adamson House, Towers Business Park
 Wilmslow Road
 Manchester
 M20 2YR
 Tel: 0161 955 4422
 Email: manchester@coraiht.com
 Web: www.coraiht.com

Client
 ML Retail
 (Developments) Limited

Project
 Land off Low Lane (A1044)
 Middlesbrough

Title
 Site Location Plan

Drawing Status

Job No. 16-1170

Drawn LB	Checked TC	Scale at A3 1:1250	Date 24/08/20	Issue Date -
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Drawing No. 001

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Louise Romaine

From: Licensing
Sent: Tuesday, 14 June 2022 15:43
To: Louise Romaine
Subject: FW: Application for Lidl Great Britain LTD, Low Lane TS5

Sarah Morris
 Principal Licensing Officer
 Middlesbrough Council
 Telephone – 01642 728716

Our Values**Passion****Integrity****Creativity****Collaboration**

From: [REDACTED]
Sent: Tuesday, 14 June 2022 15:48
To: Licensing <Licensing@middlesbrough.gov.uk>
Subject: Application for Lidl Great Britain LTD, Low Lane TS5

You don't often get email from [REDACTED] so why this is important

CYBER SECURITY WARNING: This email is from an external source - be careful of attachments and links. If in doubt contact the ICT Service Desk via the YourICT icon on your desktop.

Good afternoon,

I am writing to register my objection to the application for a premises licence by Lidl Great Britain LTD at the current green field site on land off Low Lane TS5. The basis for this opposition is that granting a licence for these premises will not promote the licensing objectives of responsible consumption, Protection of Children from harm and the prevention of crime, disorder and antisocial behaviour.

1. Responsible Consumption.

This retailer is well known for being a "Discount Retailer" This retailer promotes unhealthy drinking and consumption levels with heavy discounts and promotions in an area already struggling with people effected by poor health linked to heavy and binge drinking. By adding another discount retailer in the area that can sell 7am-11pm this will increase ease of access for people that have issues with drink.

2. In addition to the above, this retailer will be promoting ease of access to under 18's as it will be difficult to distinguish and operate a successful "Challenge" environment in a busy and fast paced discount retailer.

3. Prevention of Crime

The location of this premises is situated in a busy (and still growing) residential area. This area is already seeing a growing increase in Antisocial behaviour and this will increase further with the attraction of cheap alcohol drawing more people to the area. Shop lifters will also target alcohol as a primary objective.

4. Disorder

it is well documented that these supermarkets bring with them disorder and threatening environments in the form of gangs and homeless/drug users.

5. Antisocial Behaviour

The location of the proposed is adjacent to and within walking distance of an area of Middlesbrough currently suffering daily and nightly antisocial behaviour. This licenced premise will allow this trouble to move and cause issues for local policing which are already massively overstretched.

In view of the above, I would strongly urge the Licensing Authority to refuse the application.

Yours Faithfully

Mr Christoper Bieda


Middlesbrough
TS5 8FA

Louise Romaine

From: Sarah Morris
Sent: Tuesday, 12 July 2022 14:33
To: Louise Romaine
Subject: FW: Application for Alcohol Licence - Lidl
Attachments: Lidl.pdf

Sarah Morris
 Principal Licensing Officer
 Middlesbrough Council
 Telephone – 01642 728716

Our Values**Passion****Integrity****Creativity****Collaboration**

From: [REDACTED] <[REDACTED]@[REDACTED].uk>
Sent: Tuesday, 12 July 2022 14:12
To: Sarah Morris <Sarah_Morris@middlesbrough.gov.uk>
Subject: Re: Application for Alcohol Licence - Lidl

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Dear Sarah

Many thanks for the below email and letter from Lidl.

I can confirm that I still firmly OBJECT to the application for a alcohol licence by the vendor as they are a discount retailer and by their very nature promote unsafe and unhealthy drinking cultures and behaviors.

This as well as my concerns around Antisocial behavior outside of the premises are not in keeping with the national and local licencing objectives and as a result the application should be rejected.

Best Regards

Chris Bieda

On Tuesday, 12 July 2022 at 13:51:50 BST, Sarah Morris <[REDACTED]@middlesbrough.gov.uk> wrote:

Thank you for your representation in relation to the application for a Premises Licence for Lidl.

In relation to the sale of alcohol from the premises please find enclosed an agreement from Lidl. If these measures adequately address your concerns please can you let me know if you wish to withdraw your representation.

If you do not wish to withdraw your representation the Council will hold a hearing whereby elected Councillors will consider your objections and any evidence submitted by the applicant. You will be invited to attend this meeting to provide evidence to the Committee in support of your concerns.

There is currently a planning application being considered for these premises, which is a separate matter from the alcohol licence, this application may be viewed at www.middlesbrough.gov.uk or by contacting developmentcontrol@middlesbrough.gov.uk

Please also note that the Police, Trading Standards and the Public Health authorities have not objected to the application and that the Responsible Consumption of Alcohol is not a licensing objective.

Regards

Sarah Morris

Principal Licensing Officer

Middlesbrough Council

Telephone – 01642 728716

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Louise Romaine

From: [REDACTED]
Sent: Monday, 04 July 2022 15:28
To: Licensing
Subject: Re: Lidl Great Britain Limited, Low Lane, Middlesbrough TS5 8EF

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Hi Louisa,

My full postal address is:

[REDACTED]
Middlesbrough
TS8 9SL

Kind Regards

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From: Licensing <Licensing@middlesbrough.gov.uk>
Sent: Monday, July 4, 2022 3:01:54 PM
To: [REDACTED].co.uk>
Subject: FW: Lidl Great Britain Limited, Low Lane, Middlesbrough TS5 8EF

Good afternoon

This email will suffice as your objection unless you wish to add to it. Could you please put your full postal address on the objection so that your objection may be considered.

Thanks.

Louise Romaine
Licensing Officer
Tel: 01642 728712

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From: [REDACTED]
Sent: Sunday, 03 July 2022 20:03
To: Licensing <Licensing@middlesbrough.gov.uk>
Subject: Lidl Great Britain Limited, Low Lane, Middlesbrough TS5 8EF

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Good evening,

I would like to strongly object to not only the license application at the above location for Lidl but also the actual building of Lidl at that site. My reasons are many and include:

- Reducing the cost of housing in the area
- risk of increase in anti-social behaviour
- loss of green land replaced with cheap-looking shops
- Numerous other shops close by and therefore no need for more
- Increase in co2 emissions
- Increase in traffic
- Opening up the opportunity for more unhealthy businesses to open adding to the obesity problem.

Can you let me know how I can make my concerns official before 5th July please?

Thanks

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Louise Romaine

From: [REDACTED]
Sent: Monday, 04 July 2022 13:27
To: Licensing
Subject: Re: Lidl Great Britain Limited, Low Lane, Middlesbrough TS5 8EF - Objection

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Dear Louise

[REDACTED]
Middlesbrough
TS5 8FQ

Kind Regards

Chris Horner

From: Licensing <Licensing@middlesbrough.gov.uk>
Sent: 04 July 2022 12:25
To: [REDACTED]@hotmail.com>
Subject: FW: Lidl Great Britain Limited, Low Lane, Middlesbrough TS5 8EF - Objection

Good afternoon

Please could you provide me with your home address so that your objection to the above application may be considered.

Thanks.

Louise Romaine
Licensing Officer
Tel: 01642 728712

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From: [REDACTED]
Sent: Saturday, 02 July 2022 12:07
To: Licensing <Licensing@middlesbrough.gov.uk>
Subject: Lidl Great Britain Limited, Low Lane, Middlesbrough TS5 8EF - Objection

You don't often get email from [REDACTED]. [Learn why this is important](#)

CYBER SECURITY WARNING: This email is from an external source - be careful of attachments and links. If in doubt contact the ICT Service Desk via the YourICT icon on your desktop.

Dear Sirs

I wish to file an objection to the granting of a licence to a proposed Lidl store at the subject location on the following grounds:

- the prevention of crime and disorder
- the prevention of public nuisance
- the protection of children from harm
- public safety

Whilst it has been brought to the public attention that the location of the store is by a new housing estate, significant attention has not been brought to the public attention that the location is within 250 metres of the entrance to a foot bridge crossing the A174 dual carriageway along with a road bridge directly next to the proposed site. Said footbridge leads directly into Hemlington which has one of the higher crime rates in Middlesbrough and the provision of cheaper than average alcohol, which is found in a typical Lidl store, could increase the number of instances of such crime and disorder, both in Hemlington and in the neighbouring estates to the Lidl. The security measures put in place on the Lidl site would not mitigate against these issues.

The green spaces around in the area around the Lidl are not council adopted land, but covered by a management company which charges the residents of the estate a yearly management fee based on the work to be carried out on the land. If damage is caused to this green space by way of public nuisance, resulting from the cheap sales of alcohol, this will directly cost the local residents increased management fees for any remedial works to the land. Again, Lidl is unable to mitigate against such measures unless Middlesbrough council is willing to adopt the green space close to the site.

In terms of the protection of children from harm and public safety. There have previously been a number of instances where litter or other debris have been thrown from the footbridges over the A174 causing damage to passing vehicles. The building of a Lidl which residents of Hemlington could access via a footbridge over the A174 significantly increases the risk of empty alcohol containers being thrown from this footbridge causing damage to vehicles and potentially putting children at risk of harm or in the worst instances death. Significant infrastructure has already been put in place to make the footbridge more accessible to the Lidl site so it is clear that there is intent for clientele to use this crossing, despite the obvious danger.

It should be noted that there are no other instances of a licenced supermarket being in such close proximity to a footbridge over the A174 at any other point. I would suggest it is for the above reasons that this is and should remain the case. The closest like for like example is the Tesco petrol filling station at the Blue Bell roundabout. However, the closest crossing points for the A174 are an underpass located at Finchley Court or the Road bridge at the A1032. Both of these instances are less of a danger of the above issues as the road bridge is less attractive to cross on foot due to the numerous busy roads pedestrians would have to cross, even with the bridge and the underpass for self-explanatory reasons.

It should also be noted that the area of this Tesco petrol filling station has one of the highest crime rates in the Middlesbrough area. This suggests that the above concerns of increased crime, disorder and public nuisance are not just hypothetical concerns, but genuine. This combined with the additional risk of harm to children and public safety, if even only a 1% increase in the risk (though I suspect it to be higher), due to potential debris being thrown at cars from the footbridge suggests such a licence application should be refused.

Kind Regards

Chris Horner

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Louise Romaine

From: [REDACTED]
Sent: Monday, 04 July 2022 13:46
To: Louise Romaine
Subject: Re: Lidl low lane

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[REDACTED] low lane

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From: Louise Romaine <Louise_Romaine@middlesbrough.gov.uk>
Sent: Monday, July 4, 2022 1:28:36 PM
To: [REDACTED]@com>
Subject: FW: Lidl low lane

Good afternoon

Please could you provide me with your home address so that your objection to the above application may be considered.

Thanks.

Louise Romaine
Licensing Officer
Tel: 01642 728712

Our Values



From: Licensing <Licensing@middlesbrough.gov.uk>
Sent: Monday, 04 July 2022 13:28
To: Louise Romaine <Louise_Romaine@middlesbrough.gov.uk>
Subject: FW: Lidl low lane

Louise Romaine
Licensing Officer
Tel: 01642 728712

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From: [REDACTED]

Sent: Saturday, 02 July 2022 16:38

To: Licensing <Licensing@middlesbrough.gov.uk>

Subject: Lidl low lane

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Afternoon

No I don't agree with selling of alcohol on this premises due to the nature of the area. I think it will bring alit of yobs to the area to buy booze and cause mayhem to the local residents as well as destroying the green part of this area

Thank you

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**Licensing Department
Lidl Distribution Centre
Palmer Avenue
Central Park
Severn Beach
BS35 4DF**

**Telephone: 0117 428 0315
Email: Licensing@lidl.co.uk**

17 June 2022

Our Ref: 2005

Dear Madam

**Application for a Premises Licence
Lidl Great Britain Limited, Low Lane, Middlesbrough, TS5 8EF**

I am in receipt of your email in relation to the new premises licence application that we submitted in respect of Low Lane, Middlesbrough requesting additional conditions. Within this letter, and in order to address any concerns that you may have, I propose to explain how Lidl operate and how our policies and procedures successfully address the licensing objectives.

At the outset, I would like to confirm that as a national operator we take our responsibilities regarding the sale of all age restricted products, and particularly the sale of alcohol, very seriously. We are experienced at operating stores in a variety of locations including city centres, shopping centres and retail developments, and including premises operating in areas with problem street drinkers, thefts and antisocial behaviour. We have been praised by many police forces for the way that we operate and the good relationships that we build with them and other enforcement agencies.

We have introduced robust policies and procedures to ensure that any concerns relating to the sale of alcohol are addressed at the outset. These policies and procedures are in place across all stores throughout the country. This of course ensures that all staff are aware of the appropriate procedures and policies even if they are working in a store that they have not worked in previously. You will appreciate that this may occur when cover for sickness or annual leave is necessary.

In that regard, an important policy at all Lidl stores relates to the control of the sale of alcohol. All staff are trained prior to making sales of alcohol. The training includes the prevention of underage sales, proxy purchasing, sales to street drinkers, sales to persons under the influence of alcohol, conflict resolution, the Challenge 25 policy and acceptable forms of identification. This training is provided on a national basis

and is followed up by assessments and ongoing refresher training every 6 months. All staff must sign an Alcohol Policy Register confirming that they have understood the training and that they will comply with the procedures. They are made aware that any breach of procedure is considered to amount to misconduct which may, in some cases, lead to dismissal for gross misconduct. Training records are maintained and can be made available for inspection.

In order to ensure compliance with our policy relating to the sale of alcohol, we operate an extremely effective refusal/ monitoring procedure. Till prompts are installed at the check outs reminding staff that they need to be certain that the customer is over the age of 25 to allow the sale.

In the event that a person operating a check-out believes that the customer is under 25, is attempting a proxy purchase, is a street drinker or is under the influence of alcohol they are not required to challenge the customers themselves. Instead, they are required to alert the Shift Manager. The Shift Manager will then approach the customer and will make further enquiries to ascertain whether the sale should be refused. Clearly if the person is suspected to be under 25 then these enquiries will involve requesting identification with proof of age. In other cases, the Shift Manager will be fully aware of the restrictions relating to the sale of alcohol and will refuse the sale if appropriate. It is therefore the Shift Manager that makes the decision to refuse the sale and not the check-out operator. We have found this procedure to be particularly effective in controlling the sale of alcohol. It sends a clear message to all customers that Lidl have a zero-tolerance approach.

I can confirm that we have previously trailed a refusal book in several of our stores. As a Company we did not find any improvements whilst the Refusal Books were in operation. In fact, during trials, Store Managers worryingly reported a reduction in the number of identification challenges made by cashiers.

Whilst we are aware that Refusal Books are used by some large multiples and independent retailers as a means of monitoring whether staff are complying with procedures in relation age-restricted sales, it has not found to be so effective in Lidl stores. We suspect that this is due to the fact that many of the larger multiples or independent stores have people working with job specific roles for a set period of time. In contrast, our staff undertake numerous roles during a typical working day and therefore, the information provided by a Refusal Book could be misleading. Sales of alcohol and any refusals are monitored by the Shift Managers through the effective refusals procedure set out above.

In addition, our experience is that Shift Managers are able to and do effectively supervise and monitor staff and promote awareness of age restrictive sales through personal instructions and on-going training.

We feel that comprehensive training, awareness and systems of instructions, supervision and monitoring of all members of staff is the most effective way of preventing an under age sale and more beneficial than the recording of a non-event. As we are sure you are aware, the Refusal Book cannot in itself prevent a sale and

can also be open to abuse. For that reason, we are reluctant to agree to operating a Refusal Book at this, or any other store.

The CCTV system installed at our Stores is a very high quality system that has been praised by Police Forces throughout the Country.

The system provides for multiple cameras covering the entrance and exit of the store and high risk areas. Under normal usage the system provides for 28 days storage of high quality images from each camera. The image quality is extremely high and the search and index function very comprehensive.

For your reference, please allow me to provide an overview of the procedures we have in place regarding CCTV and the high specification system we have installed in our stores.

As the images collected by means of our CCTV systems constitute personal data we are under a duty to manage the proper handling of equipment and to have adequate systems in place to prevent unauthorised access to the equipment in which data is stored.

In order that no misuse occurs, it is our policy that access to the system is only granted upon a direct request from authorities such as the Police, and that any downloading of images (personal data) must always be undertaken by way of a four eye principle, i.e. no one person may access and download the saved images by themselves, and without authorisation.

Access is therefore granted centrally upon request from appropriate levels of management, who are fully trained on the use of the CCTV systems, and who are aware of their responsibilities to comply with data protection legislation. Therefore, when a CCTV request is received from the Police, trained personnel contact our central office to obtain an authorisation code to enable viewing and downloading of the requested CCTV. In normal circumstances, our systems are set up in such a way that the download can be undertaken promptly.

In line with the GDPR and Data Protection Act 2018, a Section 29 Disclosure Request Form should be completed by the Police for any footage that they require for any incident of which the store itself is not aware. Section 29 allows local authorities with regulatory powers, such as the Police, to request data without the subjects consent but it does not negate the requirement for the Section 29 Disclosure Form to be completed. It is our policy therefore that a Section 29 Form must be provided to the Lidl store for any CCTV requests that meet this criteria.

Management of crime and disorder is important to Lidl. Not only is the prevention of crime and disorder a licensing objective, but Lidl want to operate well managed premises. The policies and procedure in place are aimed at reducing the risk of crime and disorder.

You have asked for an incident book to be maintained at the premises. Lidl are reluctant to agree to maintaining an incident book as it is not within our standard

policies and procedures. All incidents are discussed with the management. Where appropriate, a report is made to the police or police are called for assistance. Records will therefore be within the police system. Lidl policies and procedures focus on the prevention of crime and disorder, rather than recording crime and disorder.

Finally, you have asked for additional notices to be displayed in the store. Lidl are reluctant to agree to this as it is not within our standard posters that are displayed at the store.

Whilst we acknowledge that the Licensing Act does not encourage standard conditions, we volunteer conditions that reflect the policies and procedures followed at all Lidl stores. As you will appreciate, this approach ensures compliance, as all stores are required to follow the same internal policies and procedures.

On that basis, I can confirm we would be happy to agree to the following conditions, in addition to those set out in the operating schedule of the application;

1. The DPS and all other members of staff will ensure that no open vessels are taken off the premises by customers.
2. All staff will be fully trained, and refresher training provided every 6 months in relation to the laws relating to the sale of alcohol to underage persons, persons buying on behalf of under 18's (proxy sales), persons appearing to be under the influence of alcohol and also the operation of the associated "Challenge 25" policy. Staff training records will be made available to the Licensing Authority and/or Responsible Authorities within 7 days of a request.
3. A digital Closed Circuit Television System (CCTV) will be installed and maintained in good working order and be correctly time and date stamped. The system will incorporate sufficient built-in hard-drive capacity to suit the number of cameras installed, whilst complying with the Data Protection legislation. CCTV will be capable of providing pictures of evidential quality, particularly facial recognition. Cameras will encompass all ingress and egress to the premises and all areas where the sale/supply of alcohol occurs. There will be a minimum of 28 days recording. The system will record for 24 hours a day. The system will incorporate a means of transferring images from the hard-drive to a format that can be played back on any desktop computer. The digital recorder will have the facility to be password protected to prevent unauthorised access, tampering, or deletion of images.
4. Lidl store management to be trained to view and download CCTV footage on receipt of an internal authorisation code. For urgent matters, at all times officers will be able to view CCTV footage to verify if a reported offence is covered and, whenever required, CCTV will be downloaded and made available to the officer as soon as reasonably practicable. For non-urgent matters, CCTV will be available to view and download at all times during normal office hours on receipt of an internal authorisation code or in any event within 48 hours. (Please note: A

Section 29 Disclosure Request Form or equivalent maybe required in order for CCTV to be released)

5. A "Challenge 25" policy will be implemented with the shift manager being called to check evidence of age from any person appearing to be under 25 years of age and who is attempting to buy alcohol. There shall be notices displayed at all points of sale and at all entrances and exits to inform customers and remind staff that the premises is operating a "Challenge 25" policy. Only valid passports, UK "photo card style" driving licence, PASS approved proof-of-age cards or Ministry of Defence "Form 90" identification cards shall be accepted as proof of age.

6. No beer, lager, perry or cider of over 6.5 abv (alcohol by volume) shall be displayed or sold at any time at the premises. This restriction shall not apply in respect of specialist branded premium products, for example craft ales, local or micro-brewery specialist products, boxed gifts or national celebratory / commemorative beer, lager or cider.

I hope that above additional information and additional conditions address your concerns and allow you to withdraw your representation.

Please do not hesitate to contact me.

Yours sincerely



Beckie Bough
Lidl Great Britain Limited
Licensing Department

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APPLICATION FOR A NEW PREMISES LICENCE

BY LIDL GREAT BRITAIN LIMITED

FOR A PREMISES LOCATED AT
LOW LANE, MIDDLESBROUGH

MIDDLESBROUGH COUNCIL

INDEX TO BUNDLE SUBMITTED BY APPLICANT

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10.01 Age Restricted Sales – General

Operational Procedure

Further Info:

Risk Assessment: -
 Procedure: -
 Form: **16.02**

General

The following procedure covers the selling of age restricted products within the store. It is essential age-restricted products are not sold to underage persons to ensure legal compliance and to fulfil Lidl’s moral responsibility.

Age-Restricted Sales

Certain products that are sold are classed as age-restricted products to protect the health and wellbeing of younger people within the community.

In order to prevent underage sales from occurring it is imperative that store colleagues are:

- Aware of and understand the Lidl age restricted sales policies and procedures.
- Comply with the procedures to ensure underage sales do not occur.

Repercussions if an Underage Sale Occurs

If a colleague sells an age-restricted product to someone who is underage:

- The cashier can be liable to a criminal conviction.
- The cashier may receive a fine of up to £5,000 and/or 6 months imprisonment.
- The cashier may be dismissed from their employment.
- The company may be contributing to behaviour that is damaging to the health and wellbeing of the community.
- The company could be contributing to the sort of anti-social behaviour that often results from the misuse of some age-restricted products.

If you sell an age-restricted product such as sharp implements, alcohol or fireworks to anyone under the age of 18, you face a fine of up to £5,000 and/or imprisonment.



IF IN DOUBT ALWAYS CALL STORE MANAGEMENT.

Types of Age-Restricted Goods

The minimum purchase age for age-restricted products sold at Lidl are:

Age Restricted Product	Examples	Minimum Age	Penalties
<p>Alcohol</p> 	<p>Beer Cider Spirits Alcopops Liqueurs</p>	<p>18</p>	<p>A £90 fixed penalty notice or, if convicted, a fine of up to £20,000.</p> <p>Closure order.</p> <p>Review or suspension of licence.</p>

Age-Restricted Product	Examples	Minimum Age	Penalties
<p>Solvents</p> 	<p>Gas lighter refills containing butane</p> <p>*Correction Fluid *Marker Pens *Glue</p>	<h1>18</h1>	<p>A fine of up to £5,000 and/or up to 6 MONTHS IMPRISONMENT for each offence</p>
<p>Offensive Weapons</p> 	<p>Knives Knife Blades Open Edged Razor Blades Axes Scissors (with a pointed edge)</p>		
<p>Fireworks</p> 	<p>Sparklers Rockets Table Bombs Fountains, etc.</p>		
<p>Corrosive Substances</p> 	<p>Drain cleaners and un-blockers</p>	<h1>16</h1>	<p>A fine of up to £2,500</p>
<p>Aerosol Spray Paint</p> 	<p>Spray Paint</p>		
<p>Party Poppers</p> 	<p>Caps Crackers Throwdowns Novelty Matches</p>	<h1>16</h1>	<p>A fine of up to £5,000 and/or up to 6 MONTHS IMPRISONMENT for each offence</p>
<p>Energy Drinks (more than 150mg of caffeine per litre)</p> 	<p>Energy Drinks</p>		<h1>16</h1>

Age Restricted Product	Examples	Minimum Age	Penalties
<p>Christmas Crackers</p> 	<p>Christmas Crackers</p>	<p>12</p>	<p>A fine of up to £5,000 and/or up to 6 MONTHS IMPRISONMENT for each offence</p>
<p>Videos, DVD's & Computer Games</p> 	<p>Videos DVD's Playstation or Xbox Games</p>	<p>As marked:</p> 	<p>A fine of up to £20,000 and/or up to 2 YEARS IMPRISONMENT for selling or hiring an age-restricted video or DVD to someone who is under the age of the classification</p>

*Solvents (excluding butane gas) may however be sold to persons under 18 for their normal intended use. It is an offence however where the Seller knows or has reasonable cause to believe that the substance is, or its fumes are, likely to be inhaled by that person (18 years and under) to cause intoxication.

As part of our moral responsibility, 'no alcohol' and 'low alcohol' beer, wines and spirits will be subject to our age-restricted sales procedure and **THINK 25** should be followed.

Lidl may sell food containing low levels of alcohol. Products with an alcohol content below 0.5% ABV are not age-restricted items and therefore our age-restricted sales procedure does not apply.

Age-Restricted Sales Procedure

Lidl operates a "**THINK 25**" policy. The **THINK 25** policy requires all cashiers to challenge anyone they believe looks under 25 who is attempting to purchase an age restricted product.



The following procedure must be adopted:

1. Customer attempts to purchase an age-restricted product.
2. **THINK 25** – does the customer look under 25?
3. If a customer looks under 25 inform the customer that it is Lidl procedure that anyone who is lucky enough to look under 25 is required to produce valid identification and a member of store management must check it.
4. Call a member of store management to the till area.
5. Store management should request the customer produces identification.
6. Store management should check the identification to ensure:
 - That it is genuine and an acceptable form of identification (see below).
 - It confirms that the customer is at least the required age (18 / 16 etc.).
7. If the identification is acceptable and the customer at least the required age, the sale should proceed. If the customer cannot produce identification or the identification is not acceptable, the sale should be refused.

Important: Colleagues must always be cautious. If in any doubt – store management must be called to ask for proof of age.

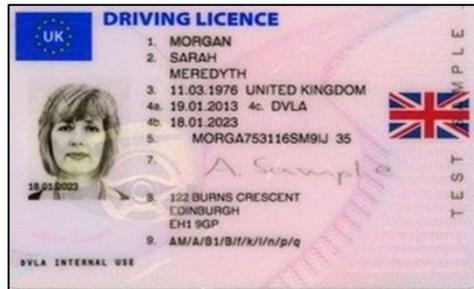


Acceptable Identification

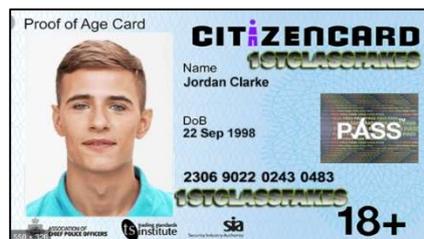
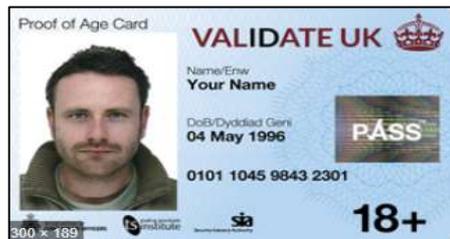
Acceptable forms of identification include:

Passports (not limited to UK)

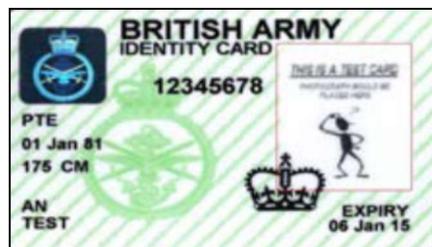
Driver licence with photograph (not limited to UK)



Proof of age cards bearing the PASS hologram



Military I.D.



National ID cards



Store management should ensure that I.D:

- Has not been tampered with.
- Dates or names have not been overwritten.

To ensure that age-restricted products are not sold to under-age persons, store management must ensure that the I.D. presented correctly identifies that person. Customers may wear religious clothing such as a burqa that obscures their face. Burqas are worn in some religions to cover themselves in public. If a customer wearing a

burqa attempts to purchase an age-restricted product a member of management should be called to ask for identification. The customer should be asked if they are happy to remove their burqa to confirm that the identification presented belongs to them. Store Management should offer the customer privacy in the store managers office to remove their burqa if they are happy to do so. The customer may also request the identification check is carried out by a female colleague in the office and this should be accommodated if a female colleague is available. If the customer does not agree to remove their burqa and their identity cannot be verified, then the sale should be refused.

Proxy Sales

A proxy sale is where a person over the legal minimum age attempts to purchase an age-restricted product on behalf of someone who is under the legal minimum age.

It is a criminal offence to complete a proxy sale therefore it is important that store management and cashiers remain vigilant of potential proxy sales. Indications of a proxy sale include:

- Groups of youths congregating outside approaching members of the public who enter the store.
- If members of the public who might have been approached, ask for the same alcohol product / age restricted item which you have just refused to sell to an underage person.
- If the adult wishes to pay separately for the age-restricted product and keeps the change separate.
- If the age restricted product is kept separate from their other shopping.
- If you know your local community and your customers, and the purchase of such an alcoholic product is totally out of character, remind them that it is an offence to “proxy” purchase.
- If the adult re-enters the store just to buy alcohol after they have left.
- If an adult is with a child, and you see the adult asking the child what alcohol they would like or their behaviour suggests the alcohol is for the child, you should refuse the sale. **Important:** Just because a child accompanies an adult, it does not mean that they are attempting to buy alcohol for the child.
- If a group of young people approach the till and appears to be purchasing alcohol for the entire group, the whole group should produce a valid form of identification.

Important: You are under no obligation to sell an age-restricted product! If in doubt, refuse the sale.



Refusing the Sale of an Age-Restricted Product

By refusing to sell age-restricted products to under age persons or to those who it is believed are buying for under age persons (proxy sale), colleagues may be exposed to hostility and aggression.

Due to the age-restricted sales procedure a member of store management should be present or on their way to the checkout. Store management should take the lead in dealing with the customer.

If a customer protests about a refusal to sell a product, the following basic calming techniques should be adopted:

- Keep your voice calm, your hands open and try to maintain eye contact.
- Do not respond to verbal abuse.
- Do not waiver. Stick to your reasons for refusing the sale.
- Try to ensure that the potential buyer understands why the sale cannot take place.



- Complete the Refusals Log (only when prior authorisation for use of a refusals log has been given by TC).

If a potential customer uses abusive language or becomes aggressive, then try to stick to these guidelines:

- Do not allow yourself to be provoked.
- Do not shout or interrupt.
- Keep to a safe and non-threatening distance.
- Keep your voice low and your movements slow.
- Be consistent in your reasons for not selling.
- Make it clear that you are not picking on anyone and that the same law applies to everyone.

If an underage person persistently attempts to buy an age-restricted product or colleagues feel threatened in anyway, the police should always be called.

Selling Alcohol

In addition to the general age-restricted sales procedure there are additional requirements for the sale of alcohol:

- Selling alcohol requires a license from the local council. All Lidl stores that sell alcohol are licensed to do so.
- Every licensed store has a Designated Premises Supervisor (DPS) / Premises Manager (PM) who is usually the SM. In order to be a DPS / PM the colleague must:
 - Have attended and successfully completed the BIIAB training course held by a qualified Regional Training Consultant (RTC)
 - Be a Personal Licence Holder
 - Received a satisfactory police check (in some cases via interview)
- All Store Managers and Deputy managers should hold a Personal Licence. Training in BIIAB Award for Personal Licence Holders is carried out at the RDC by the RTC (Regional Training Consultant).
- There should be a sufficient number of Personal Licence holders at each licensed store to ensure that if the DPS leaves, a Personal Licence holder can be nominated to replace them.
- The DPS / PM is the person nominated as being in day-to-day control of alcohol sales in the store and provides a single point of accountability in the event of problems occurring at the store.
- The DPS / PM is permitted to authorise the sale of alcohol. It is normal for all members of store management including the DPS / PM to hold a personal license.
- Every member of colleagues that sells alcohol must be authorised by the DPS / PM. The DPS / PM authorises store colleagues by ensuring colleagues sign the Age-Restricted Sales Register Signature Sheet.
- The DPS / PM must ensure that every colleague (temporary and permanent) understands the age-restricted sales procedure and sign the signature sheet. This includes colleagues visiting the store from another location.
- The DPS / PM must ensure that this procedure is regularly re-iterated and closely monitor colleagues at all times.
- The DPS / PM must ensure that only colleagues over the age of 18 serve on a till.
- Customers carrying open alcoholic drinks are not permitted on the premises.



The DPS / PM must also ensure that:

- All colleagues have received age-restricted sale training.
- A constant awareness is maintained with regard to alcohol sales.
- The Alcohol Premises Licence Summary must be displayed as close to the entrance as possible in the designated frames.
- The certified copy of the Premises Licence must be stored in the store safe.

In addition to ensuring that alcohol is not sold to underage persons (directly or via proxy sales) all colleagues should ensure that alcohol is not sold:

- To anyone who appears to be under the influence of alcohol or drugs.
- To Outside the hours permitted by the premises license.

Identifying a person under the influence of alcohol or drugs

When serving, cashiers should be aware of the signs of a person under the influence for alcohol or drugs. Signs and symptoms may include:

- Smelling of alcohol
- Involuntary eye movements
- Bloodshot eyes
- Difficulty standing
- Swaying
- Staggering
- Vomiting
- Violence
- Slurred speech

If an issue with 'street drinkers' is identified, HO Trading Compliance should be contacted for further advice.

Selling Knives and Offensive Weapons

During 2020 there were approximately 46,937 reported crimes involving a knife or offensive weapon with 765 deaths from stabbings in England and Wales alone. It is therefore important that the selling of knives and offensive weapons is strictly controlled.

Knives or offensive weapons include:

- A knife, blade or non-safety razor blade.
- An axe.
- Any article, which has a blade or which is sharply pointed and which is made or adapted for use for causing injury to a person.
- Scissors with a point.



To prevent theft and minimise risk, knives are displayed in secure double blister packaging. Store management must take a risk-based approach when deciding the merchandising location for knives or offensive weapons on sale in their store e.g. in high knife crime areas offensive weapons may be stored in the office instead of the shopfloor if required. The SM must discuss this with the AM and HoS.

Knives and offensive weapons may have adhesive security tags attached to them in high risk areas. If this is required it must be discussed with the AM.

In addition, Lidl work closely with local enforcing authorities including the local council and Police and will cooperate with any reasonable requests to amend the merchandising location of knives and offensive weapons if required. HO Trading Compliance department must be notified immediately if any contact is made from local authorities regarding the display or sale of offensive weapons.

The **THINK 25** procedure should be applied for knives / offensive weapons.

Selling Fireworks

At certain times of the year Lidl stores are registered to sell fireworks with the local Trading Standards Department or the local Fire Service. Fireworks can only be sold from the 15 October and ending on the 10 November and, from 26 December and ending on 31 December.

Fireworks can be dangerous if handled / used incorrectly and can become a nuisance to the local neighbourhood due to the associated noise.

Fireworks must not be sold to any person under the age of 18.

In preparation for the sale of fireworks and prior to fireworks arriving at the store, a fireworks training pack will be sent to all stores. The training pack contains the fireworks risk assessment and associated safety procedures required to be implemented. Store management should ensure all colleagues receive refresher training in line with the training pack.

Selling Corrosive Substances

Corrosive substances are products that contain acid as an active ingredient. From time to time Lidl sells corrosive substances such as drain cleaner. These products are becoming increasingly used during attacks to inflict permanent personal injury.

Corrosive substances must not be sold to any person under the age of 18. To ensure that sales are controlled, the **THINK 25** policy should be implemented at all times when selling corrosive substances. In addition, all applicable corrosive substances will have a till prompt assigned to them. This negates the requirement for store colleagues to determine what products are age-restricted corrosive substances.

Selling Solvents

Under the Intoxicating Substances (Supply) Act 1985 it is an offence to supply any solvent based products or aerosols if the person is under 18 **and** if you have reason to believe that the product will be used for intoxication.

Solvent abuse is the inhaling (sniffing) of fumes given off by a wide range of solvent based products and aerosols. The fumes give a drug-like effect and are often inhaled from a plastic bag.

The following are examples of products that are classed as solvents:

- Glue
- Office correction fluid
- Plaster remover
- Nail varnish
- Nail varnish remover
- Paint strippers
- Aerosols e.g. deodorant, hairspray, air freshener etc.

When serving, cashiers should be aware of the signs of a possible solvent abuser:

- The smell of glue or solvents on a person's clothes.
- Slurred speech or behaviour similar to drunkenness.
- Spots and sores around the mouth.
- Young people who buy solvents frequently or who make multiple purchases.
- Young people buying solvents who are acting suspiciously or are very giggly.
- The purchase of plastic bags at the same time.

If anyone appears to be under 18 and you have a reason to believe that the product will be used for intoxication you should call a member of store management immediately. A member of store management will then ask



the customer the reasons for buying the solvents. If the customer cannot give a genuine reason for buying the product then the sale must be refused.

As a solvent can be sold to a person under the age of 18 for its intended purpose, a till prompt is **not** automatically applied.

There are however certain solvents, including butane gas, that the Company has imposed conditions over and above what the law requires. These products include certain glues, weed burners etc. and they must not be sold to a person under the age of 18. These products will be highlighted at the till by a prompt that is automatically applied. When selling these products, and when the till prompt activates, the Lidl age-restricted sales procedure including **THINK 25** must be adopted.

Selling DVDs

The age limit on DVDs will depend on the DVD and could be 12, 15 or 18. When selling DVDs, it is important to check the age-rating of the DVD. Till prompts are not assigned to DVDs on manned checkouts. On self-checkouts DVDs are assigned as a high risk item (see self-checkout section below for further details). The **THINK 25** policy should be adopted at all times when selling an age-rated DVD. Age-rated DVDs must not be sold to persons under the relevant age limit.

Selling Energy Drinks

As part of our moral responsibility, Lidl GB has decided to implement a voluntary age-restriction on energy drinks containing more than 150mg of caffeine per litre. When selling energy drinks, a till prompt will not appear on manned checkouts. Cashiers must apply their discretion and ask for suitable proof of age, if they believe the customer to be under 16. In these instances, there is no requirement to call for a member of store management, the identification can be checked by the cashier. On self-checkouts energy drinks are assigned as a high risk item (see self-checkout section below for further details).



Local Council and Police Test Purchasing

Trading Standards Officers and the police carry out test purchases using children to check that underage sales are not occurring in stores.

If an underage sale occurs the following people can be prosecuted:

- The person making the sale.
- The DPS / PM.
- Lidl.

In the event that a test purchase is failed, the AM must be notified immediately. The AM should then inform HoS and HO Trading Compliance. Age-restricted refresher training must be carried out following the sale with all colleagues re-signing 16.02 Age-restricted Policy Register.

An “on the spot” fine for the sale of an age-restricted product to an underage customer may be offered to the offender. It is the decision of the individual whether they choose to accept this.

All correspondence from the local authorities must be forwarded to HO Trading Compliance immediately upon receipt.

Self-Checkouts

Self-Checkouts (SCOs) are enabled with a non-blocking alert for alcohol, knife and corrosive substance age-restricted products. This means that if a customer attempts to purchase an age-restricted product, the transaction will continue up until the point of payment. At this point, the Checkout Supervisor must **THINK 25**, call the manager on duty if required to check the customer’s ID, and only authorise the age-restricted products when satisfied that the customer is over the required age.

DVD's that have differing age-restrictions (i.e. 16, 12), party poppers, paint spray aerosols, energy drinks and Christmas crackers are categorised as "high risk" items. This means that if a customer attempts to purchase a DVD, an alert will be triggered. This allows the customer to continue the transaction up until the point of payment, when the Checkout Supervisor must authorise the sale and ensure the customer is over the required age to purchase the product.

Only colleagues who have received full age-restricted sales training, and who have signed the Age-Restricted Policy Register are permitted to assume the role of the Checkout Supervisor.

Minimum Pricing

In Scotland and Wales there is a minimum price which can be charged per unit of alcohol. Minimum pricing will apply to the price of all alcoholic drinks. Each alcoholic drink will have a minimum price based on the amount of pure alcohol that it contains. As a licensed premise, Lidl must ensure that alcoholic drinks are not sold below their minimum price.

Prices displayed to customers must be clear and unambiguous. Prices are determined by Head Office and tickets should not be altered by store colleagues. If an issue with pricing or tickets is highlighted by a local authority, the item should be immediately removed, and the issue raised with the AM and HO Buying department.

It is an offence to sell alcohol for less than the minimum price per unit. Failure to comply with this is a criminal offence.

Store Management Responsibility

Store management should ensure that:

- All Lidl colleagues receive comprehensive age-restricted sales induction and refresher training at least every 6 months and sign the Age-Restricted Sales Procedure upon completion of training.
- A constant focus of age-restricted sales is maintained and promoted at every opportunity.
- New starters are supervised on the tills.
- Where required a training trolley containing age-restricted goods is used to train colleagues and to demonstrate the till prompt system.
- Queues at the tills are monitored for underage customers attempting to buy alcohol or other age-restricted goods.
- Possible underage customers in the alcohol aisle or looking at age-restricted products are approached and asked for identification.
- Colleagues are regularly reminded about underage sales, especially prior to school holidays.
- Colleagues under the age of 18 must not serve on a till.
- Store assistants are regularly reminded that only store management should ask for and check identification.

Scottish Stores Only:

Additional Procedures for Scotland

There are certain additional procedures in place for Lidl stores in Scotland. The below ensures compliance with Scottish Licensing Laws and supplement the general Age Restricted Sales Procedure.

In addition to the general offences for the sale of alcohol, the following offences relate to the sale of alcohol in Scotland:

- Selling alcohol outside conditions of the Operating and Layout plans.
- Altering the price of alcohol must take place and be implemented at the beginning period of licensed hours. No further change can take effect for 72 hours.
- Selling alcohol to a police officer in uniform.
- Irresponsible drinks promotion must not be carried out on, or in connection with the premises.

The Operating and Layout Plan

The Operating and Layout Plan determines when and where alcohol is permitted to be sold on the premises at any one time. A Licensing Standards Officer will audit compliance of the plans as part of their routine checks.

Sales Area

Alcohol must only be sold in a separate designated part of the store. Signage must be displayed as stated in the Age-Restricted Sales - Signage (Scotland) procedure.

The Alcohol Premises Licence Summary must be displayed as close to the entrance as possible in the designated frames. The certified copy of the Premises Licence must be stored in the store safe.

Alcohol must only be sold in one separate alcohol display area. The only non-alcohol products that may be displayed in this area are soft drinks, or products packaged and sold with alcohol.

In order to comply with The Licensing (Scotland) Act 2005, it is mandatory to display an A4 sign at the point where alcohol is sold within stores.

The A4 sign must be displayed on every till pole above the "Under 25?" Sign.

The A4 sign must be displayed on the pole at head height, at customers eye level to ensure clear visibility at all times. New and / or replacement A4 signs should be requested from the AM.

In addition, the AM is required to check the A4 signs are clearly displayed upon every visit and as part of the 6 monthly Trading Compliance Checklist.

In addition, an A4 sign advising that spray paints cannot be sold to under 16's must be displayed next to any spray paint devices.



Trading Hours

Lidl stores in Scotland are only allowed to sell alcohol for consumption between 10am and 10pm. Licensing Boards may further modify the hours alcohol is permitted to be sold in stores in line with their general policy. The Premises Manager (PM) must be aware of this and ensure licensing conditions are adhered to at all times.

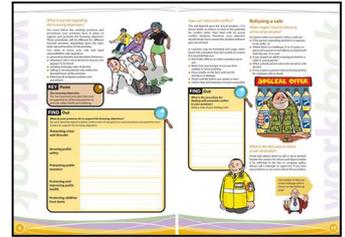
It is an offence to sell alcohol outside the restricted times. Failure to comply with the premises licence may incur a fine up to £20,000 and / or six months imprisonment.

Colleague Training

The PM must ensure that all colleagues are fully trained, and a constant awareness is maintained with regard to alcohol sales in conjunction with The Licensing (Training Colleagues) (Scotland) Regulations 2007.

All store colleagues must receive a minimum of 2 hours induction training that should be carried out by a Personal Licence Holder.

Training should be carried out using the approved training documentation. New colleagues must have completed induction training prior to selling alcohol. The age-restricted sales policy signature sheet must be completed and displayed in the welfare area at all times. Refresher training must be carried out at least every 6 months.



Training should include:

- The legal basis of the requirement for the training of colleagues to take place.
- The licensing objectives.
- The definition of “alcohol” in the Act.
- What constitutes an unlicensed sale.
- The functions of Licensing Standards Officers, including their powers of entry.
- The nature of an operating plan and its place in the licensing system.
- The different types of premises license conditions.
- Special provision for clubs.
- Licensed hours.
- Offences under the Act, particularly those involving persons under the age of 18.
- Proof of age and the Sale of Alcohol to Children and Young Persons (Scotland) Regulations 2007.
- Test purchasing of alcohol.
- Best practice as regards standards of service and refusing service.
- Units of alcohol and the relationship between units and the strength of different alcoholic drinks.
- The sensible drinking limits for males and females recommended by the British Medical Association.
- Good practice in managing conflict situations.

Putting Goods Through The Till Correctly

Click on the highlighted item.

Age restricted sales



ID Check

Under age = under 18 years of age

Think 25!

Even an unintentional breach of this law is a crime!

! Verify age with an ID check

DRIVING LICENCE

1: MARIKOV
2: ASEN
3: 21-06-79 BULGARIA
4a: 21-05-09 4b: 30-05-18 4c: DVLA
5: MARIK708219A99J 06
6: 8 LYNTON COURT, CEDAR ROAD, SUTTON, SMO 3DL
7: B.B.L.004

Provisions for protection of under-age persons



Party poppers and Aerosol spray paints

16 +



Alcohol, Fireworks, Knives and Solvents

18 +



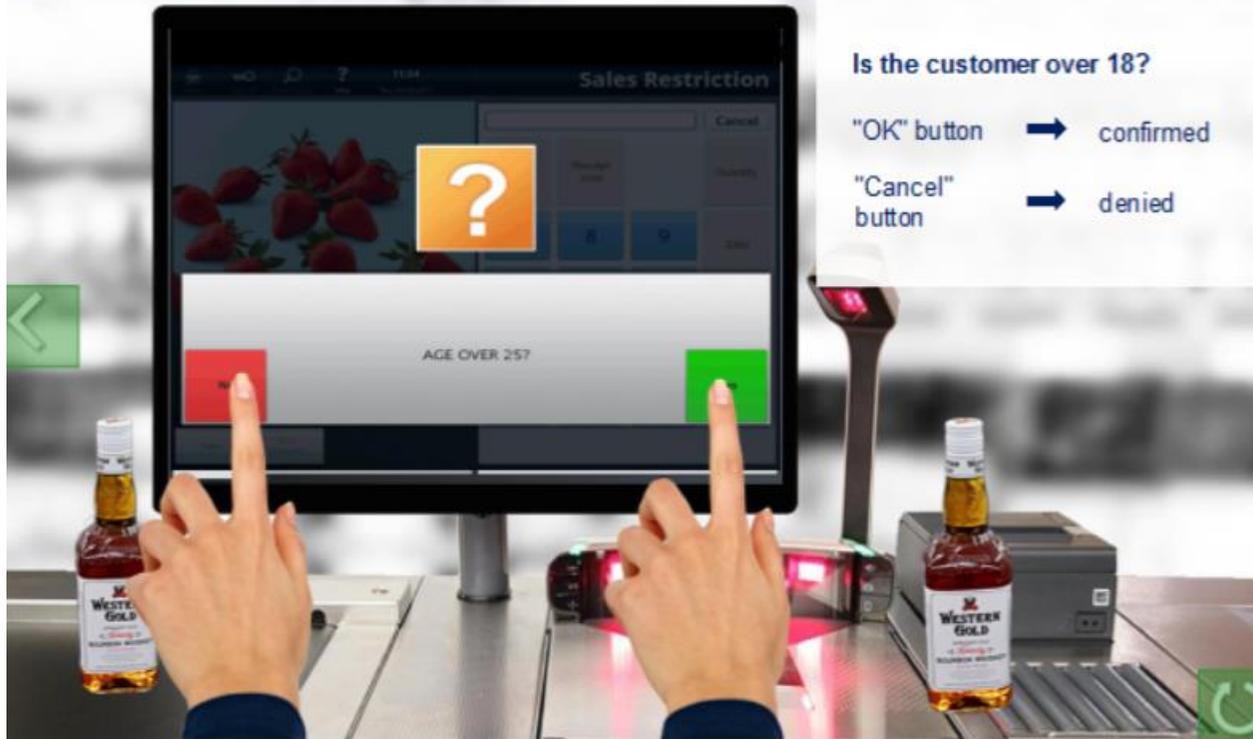
Computer games and DVD's have various age categories

Age rating

!



Age Enquiry



10.03a Age Restricted Sales – Signage (England & Wales)
Operational Procedure

Further Info:
Procedure: -
Form: **13.04a**

General

To ensure the highest levels of awareness regarding alcohol licensing laws and company procedures and policies relating to the sale of age-restricted products, it is important that signage is displayed in line with the following plan.

Standard Premise Plan and Signage Locations

Sign	Location
<p>1.</p> 	<p>Store Entrance: Signs should be A4 in size and displayed at the store entrance in a prominent position to ensure every member of the public entering the store is aware of the THINK 25 Policy in operation. This also reminds members of the public of the forms of identification that are accepted in Lidl Stores.</p>
<p>2.</p> 	<p>Store Entrance: The stores individual Premises Licence Summary should be displayed as close to the entrance as possible in the designated poster holders.</p>
<p>3.</p> 	<p>Alcohol Aisle: Sign should be A4 in size. Signs should be displayed in the alcohol aisle above alcoholic products. The signs act as a further reminder to customers that we THINK 25 and that they will be required to provide proof of age if buying an age-restricted product and look under 25 years of age.</p>
<p>4.</p> 	<p>Soft Drinks Aisle: Signs should be A5 or shelf strip and displayed above the energy drinks as a reminder to customers of the age-restriction on these products.</p>

<p>5.</p>		<p>Tills: A5 Signs should be displayed on every till pole to remind customers of our THINK 25 Policy prior to them arriving at a till.</p>
<p>6.</p>		<p>Tills: A sign should be attached to every till drawer, visible to the cashier during every transaction to act as a reminder regarding the sale of age restricted products.</p>
<p>7.</p>		<p>SCOs: A sign should be attached to every SCO above the receipt printer.</p>
<p>8.</p>		<p>Welfare Area: The 0.8m x 0.8m THINK 25 poster should be displayed in every welfare area reminding colleagues to THINK 25, always ask for ID of customers looking under the age of 25 and, that it is a criminal offence to sell alcohol to minors.</p>
<p>9.</p>		<p>Welfare to shop floor door: Sign should be A3 in size and displayed on the back of the door leading to the shop floor. Every member of colleagues sees this sign when commencing every shift, after every break and on their way to the till area.</p>
<p>10.</p>		<p>Offices: The premises & personal licences should be kept in the safe in a blue wallet. The folder should contain:</p> <ul style="list-style-type: none"> • The Premises Licence which details any restrictions the licence may have and who the DPS is. • Copies of the personal licences for every personal licence holder in store.



Our national charity partnership with the NSPCC – making every child heard



Our charity partnership with the National Society for the Prevention of Cruelty to Children (NSPCC) has already raised £3 million since launching in 2017. Since then, we have built a fantastic relationship with the charity, and we are thrilled to announce the extension of our NSPCC partnership to support their Childline service, founded by Dame Esther Rantzen.

It's now time to switch the focus over to our next challenge, as we aim to raise £2 million in support of NSPCC's life-changing service which helps to ensure no child goes unheard. The Childline service is a place for any child to turn to, whatever difficulty they're facing.

Childline needs support, now more than ever. With school closures, children and young people may suffer from increased levels of isolation, leading to further anxiety or mental health problems. They can talk to a Childline counsellor via online chat or over the phone, as well as get access to a whole range of support options on the Childline website. Whether a young person is struggling with mental health issues, bullying, or problems at home, Childline is always there for them.

Together, with the money raised through our partnership with the NSPCC, we aim to recruit 937 Childline volunteer counsellors, enable over 77,700 counselling sessions and provide over 2 million visits to the Childline website to provide children with online support in the next two years.



See the range of products here

THE CLOUD AND THE RAINBOW STORY



Discover the story of The Cloud and The Rainbow, read by Sam Faiers

Hear from Dame Esther Rantzen, the Founder of Childline



Discover the story of The Cloud and The Rainbow.

RAINBOW TRAIL

Together with our charity partner the NSPCC, we've joined The Rainbow Trail to support children's mental and emotional health. Keep a look out for our special billboards at stores across the country, featuring rainbow pictures submitted to us from talented Lidl'uns.

Rainbows send a message of hope at a time when things may be tougher for children and young people suffering with their mental and emotional health, and home is not a safe place for every child. We want to let children know that the NSPCC's Childline service is still there for them.

Please keep sharing your children's pictures with us on social. Tag us using @LidlGB and include #LidlRainbowChallenge on both Twitter and Instagram.

We've committed to raising **£2 million over 2 years** to support the NSPCC's vital Childline service. This comes at a time of unprecedented demand with children reaching out to Childline worried about coronavirus. With schools closed, many vulnerable children are at risk.

To make a donation to help Childline to be there for children, [just click here](#)



The Rainbow Trail delivers messages of hope to children and raises awareness that Childline is still here during these challenging times. Bring a splash of colour and a message of hope to your windows, and download our rainbow templates below.

A splash of colour

Make your own rainbow window display. Print template

THE #LIDLRAINBOW CHALLENGE

NSPCC'S CHIDLINER SERVICE



Take a look at this video to find out more about the NSPCC's Childline service.

Find out more about [NSPCC's Childline service](#)



WE'VE RAISED £3M FOR THE NSPCC!

Over the last three years, we've have raised a massive £3 million to support the NSPCC through our charity partnership. This funding enabled the charity to reach 1 million children via the 'Speak out. Stay safe' service, teaching primary school children to recognise the signs of abuse and neglect and who to turn to for help.

Since the partnership began in April 2017 we've been busy raising these vital funds in all sorts of fun and creative ways, such as climbing London's Gherkin tower, baking a huge amount of delicious cakes and going green for Halloween.



About Community Alcohol Partnerships

Community Alcohol Partnerships (CAP) is a Community Interest Company (CiC) which brings together and supports local partnerships of councils, police, retailers, schools, health providers and community groups across the UK to reduce alcohol harm among young people, improve their health and wellbeing and enhance their communities.

The single most important function of CAP is as a catalyst for effective local partnership work to reduce alcohol harm. We work with local communities to bring together and support stakeholders with a shared interest in preventing underage drinking and encouraging responsible drinking among young adults.

Local CAP partners will typically include police, trading standards, relevant local authority departments such as public health, licensing, community engagement and youth services, schools, local charities, housing associations, resident associations and alcohol retailers/licenseses.

Each local CAP partnership is supported by a small head office team and local advisers, and is managed by a co-ordinator, who is often an employee of the local authority or police force.

CAP CiC has an independent Chair, Derek Lewis, and a [Board of Directors](#) which includes retailers, representatives of voluntary and charity sectors, the police and trading standards.

Funding for CAP CiC is provided by major alcohol retailers and alcohol producers who share our concerns about the harm of underage drinking. However, CAP's work is entirely independent of these funders. Local CAPs receive additional funding from a wide variety of sources, including community funds and regional grants.

Our core activities are:

Education



Diversions activities for young people



Enforcement



Business engagement



Funding

CAP is an alcohol industry funded initiative receiving funding from both alcohol industry retailers and producers. Since 2011, CAP funding has been augmented via the Responsibility Deal. Individual CAP schemes may also – and often do - receive funding from a range of other sources e.g. Local Authorities, Police forces.

The [Retail of Alcohol Standards Group \(RASG\)](#) was set up in 2005 by the Wine and Spirit Trade Association (WSTA) to share best practice and share common signage (Challenge 25) as part of a concerted campaign to prevent the sale of alcohol to under 18s. RASG members have provided funding for CAP since its inception in 2007. CAP retail funders are:

- ASDA
- Association of Convenience Stores
- Co-op
- Home Bargains
- Lidl
- Marks and Spencer
- One Stop Stores
- Sainsbury's
- Tesco
- Waitrose

In addition to funds provided by the RASG membership, the following alcohol producers have provided core funding for CAP since 2011 via the Responsibility Deal or joined since then to support CAP expansion plans for 2018-2021:

- Australian Vintage
- Brown Forman
- Diageo
- Edrington -Suntory (formerly Maxxium)
- Heineken
- Mast-Jaegermeister
- Treasury Wine Estate

Principles

CAP is based on the principles of partnership working, localism and value for money. CAP is unique in that it recognises that retailers/licensees are part of the solution.

Partnership

The underlying philosophy behind CAP is that a partnership approach is the best way of tackling the issues around underage alcohol misuse. Underage alcohol consumption is a complex issue and will typically be tackled by a wide range of interest groups including children's protection services, law enforcement agencies, community groups, health bodies, alcohol advisory groups, residents groups and retailers/licensees. The CAP model encourages and facilitates effective partnerships between these agencies and helps to align and maximise limited resources.

The types of partner organisations within a CAP would normally include:

- County Council
- Police
- Trading Standards
- Retail of Alcohol Standards Group (RASG) members
- Licensing teams
- Young People's Services
- Local health and youth groups
- Safer Community teams
- Drug & Alcohol Action Team
- Local retailers/publicans
- Local schools

A strength of CAP lies in its links with the Retail of Alcohol Sales Group (RASG) which brings together the main off trade alcohol retailers found on the high street. CAP has shown that a partnership approach, with retailers working with trading standards and police, is more effective than an adversarial approach in tackling problems of underage drinking.

Localism

Although CAP is a nationally recognised and funded initiative, individual schemes are designed to deliver locally devised and controlled solutions to problems that are unique to a specific locality. Each CAP scheme operates in a clearly delineated and usually compact community and draws on local partners to manage delivery at grassroots

level. This means in effect that it is local community that shapes, delivers and measures the impact of the CAP scheme.

The CAP area does not necessarily need to coincide with a local ward boundary but if it does so this is likely to make data collection for evaluation purposes easier. Experience suggests that CAP schemes are best managed in areas of no more than 25-30 off licence premises plus on trade establishment. Inclusion of one or two of the larger retailers who are part of the RASG helps ensure essential retailer support. Recently we have trialled larger sized CAPs - these include the borough wide Reading CAP and city wide Cardiff CAP. Early indications are that these work well, provided resources are deployed to areas of greatest need and appropriate partners involved at local level.

Value for money

CAPs are designed to be cost neutral; they do not duplicate existing activity but facilitate and encourage effective dialogue and partnership working amongst agencies who already have a statutory duty to prevent underage sales and/or are have as their aim the reduction of underage drinking and the associated harms to communities.